



Your **Partner**
to Serve the
Very Best



SERVE **YOUR** EXPERIENCE | ✕ RESTAURANT



PEPSICO
foodservice

The Right Drinks for Any Menu

The variety of beverages our portfolio offers enables us to bring you exactly what your customers want to complete their meal.

CARBONATED BEVERAGES ARE THE #1 DRINK SOLD AT RESTAURANTS¹



¹Technomic – AFH Beverage Navigator

LEMONADE IS PROJECTED TO GROW 6.1% (DOLLAR RATE) BY 2023¹



¹Technomic – AFH Beverage Navigator

51% OF CONSUMERS FEEL A ZERO-SUGAR/ DIET BEVERAGE OPTION IS IMPORTANT¹



¹Technomic – AFH Beverage Navigator

41% OF CONSUMERS AGREE READY-TO-DRINK TEA PAIRS WELL WITH A MEAL²



²Mintel Tea and RTD Teas US August 2019

56% OF CONSUMERS DRINK "CRAFT SODA" ONCE A WEEK³



³Mintel: Carbonated Soft Drinks

44% OF CONSUMERS ARE INCREASINGLY LOOKING FOR "BETTER FOR YOU" BEVERAGE OPTIONS¹



¹Technomic – AFH Beverage Navigator

44% OF CONSUMERS SAY THEY ARE DRINKING MORE WATER THAN THEY WERE TWO YEARS AGO¹



¹Technomic – AFH Beverage Navigator

From Thirsts to Snacks, **We've Got You Covered**

Today's consumer seeks variety. We've built a portfolio of #1 brands in growing categories that meet consumer needs today and tomorrow.

CARBONATED BEVERAGES



TEA



WATER



JUICE



CRAFT SODA



BAR MIXERS



SPORTS DRINKS



LEMONADE



READY-TO-DRINK COFFEE



KOMBUCHA



NEW DISPENSED NON CARB BEVERAGES



SNACKS



Equipment that **Maximizes Beverage Purchase**

Visit PepsiCoPartners.com or speak with your PepsiCo representative to learn more about our equipment options.



Fountain Equipment



4 Valve Non-Carbonated Beverage Urn



Lipton® Iced Tea Urn



Pepsi® Branded Cooler

Marketing Solutions to **Engage Your Customers and Drive Sales**

PLUS everything you need for a successful transition to Pepsi!



Support for Your **online ordering**



DIGITAL LAB.

PepsiCo Foodservice Digital Lab is here to help you with the key technology challenges and digital opportunities you face in your operation every day.

- The latest research and insights on the consumer's digital journey
- Playbooks via PepsiCoPartners.com that provide data, tools, and tips on valuable topics including Delivery, Online Review & Reputation Management, Search & Discovery, and more.

Culinary & Mixology Innovations

Visit pepsicoflavorworks.com to learn more about how to use our powerhouse brands to create exciting beverage & snack innovations!

FLAVORWORKS INTERACTIVE ONLINE TOOL





Unbeatable Service and Support

At PepsiCo Foodservice, we are dedicated to ensuring you have the support you need, when you need it. From online ordering to expert assistance to timely service, we're here for you.

LET'S GET IN TOUCH



24/7 online access to orders, support, and more



Beverage experts available Mon-Fri, 7am-11pm EST



3,100 PepsiCo-employed, trained and certified install and service technicians dispatched continuously 7 days a week

Contact Us to be **Your Partner** in **Delighting Consumers Everyday**

Becoming a PepsiCo Partner is Easy

1. Go to PepsiCoPartners.com
2. Click "Become a Customer" in the upper right corner of the page.
3. Complete and submit the form and a PepsiCo Foodservice representative will contact you to complete your registration.
4. You may also contact a customer support representative directly at 1-855-PEPSI-4U.

Benefits of [Pepsicopartners.com](https://PepsiCoPartners.com)

Once your registration is complete, you'll have full access to PepsiCoPartners.com—our online home to help you serve the very best! Benefits include:



24-hour account access



Equipment troubleshooting tips & scheduling service



Review recent orders & invoices



Beverage & culinary recipes



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